

Sponsorship and Advertising Opportunities

2012 regional conference of mbas



march 11 - 15, 2012
trump taj mahal casino resort
atlantic city, nj

benefits of conference sponsorship
Reach mortgage-related industry professionals
including senior level executives and business
owners from 25 states and Washington, D.C.
who attend the Conference.

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conference partner/cocktail reception		
benefits	cost	
<ul style="list-style-type: none"> • 22" x 28" sign at Reception acknowledging and thanking sponsor • Complimentary 10' x 10' Exhibit Booth • Publicity in the NJ Mortgage Professional Magazine • Company Name and Logo in all Conference Advertising • Company Logo on Conference Website with hyperlink to company website • Two Complimentary Full Conference Registrations and One additional Exhibit Hall Pass • Recognition in the Conference Program Book • Access to Private Hospitality Suite for Sponsors & Guests • Pre-Registration Attendee List • Conference Signage with your Company's Logo • Special Conference Partner Sponsor Ribbon 	<input type="checkbox"/> \$10,500 tuesday, march 13, 2012 in the exhibit hall <input type="checkbox"/> \$2,000 SOLD wednesday, march 14, 2012	
executive annual		
exclusive: only one company in each type of business will be accepted (first come, first served) e.g. only one mi, one wholesaler, etc.		
benefits	cost	
<ul style="list-style-type: none"> • Complimentary 10' x 10' Exhibit Booth • Invitation to Special Lunch with Speakers following General Session • Full Page Advertisement (3.25" wide x 7" high) in the Conference Program Book • Publicity in the NJ Mortgage Professional Magazine • Company Name and Logo in all Conference Advertising • Company Logo on Conference Website with hyperlink to company website • Two Complimentary Full Conference Registrations • Recognition in the Conference Program Book • Access to Private Hospitality Suite for Sponsors & Guests • Pre-Registration Attendee List • Conference Signage with your Company's Logo • Special Executive Annual Sponsor Ribbon 	<input type="checkbox"/> \$10,000 Residential <input type="checkbox"/> \$5,000 Commercial Property	
keynote speaker		
Sponsor's Representative will introduce the Keynote speaker at the General Session		
benefits	cost	
<ul style="list-style-type: none"> • Two Complimentary Full Conference Registration • Publicity in the NJ Mortgage Professional Magazine • Conference Signage with your Company's Logo • Company Logo on Conference Website with hyperlink to company website • Company Name and Logo in all Conference Advertising • Recognition in the Conference Program Book • Sponsor's Representative will introduce the Keynote speaker at the General Session • Pre-Registration Attendee List • Special Keynote Speaker Sponsor Ribbon 	<input type="checkbox"/> \$8,500 Residential	
exclusive gold sponsorships		
category	benefits	cost
neck wallet	<ul style="list-style-type: none"> • Your Company's Name Logo will appear on each neck wallet 	<input type="checkbox"/> \$8,500
badge	<ul style="list-style-type: none"> • Your Company's Name and Logo will appear on each Badge of the Conference segment that you sponsor 	<input type="checkbox"/> \$6,500 SOLD Residential Badges <input type="checkbox"/> \$3,500 Commercial Badges
program book	<ul style="list-style-type: none"> • Your Company's Name and Logo will appear on each of the Conference Program Book 	<input type="checkbox"/> \$5,500 Program Book
exhibit hall aisle sign	<ul style="list-style-type: none"> • Your Company's Logo will appear on each Aisle sign hung in the Exhibit Hall 	<input type="checkbox"/> \$5,000 SOLD Aisle signs
cyber cafe	<ul style="list-style-type: none"> • Your Company's Name and Logo will appear on a sign located at the Cyber Cafe 	<input type="checkbox"/> \$3,500 SOLD Cyber Cafe Residential
Additional Sponsor Benefits for Exclusive Gold Sponsorships include: <ul style="list-style-type: none"> • One Complimentary Full Conference Registration • Publicity in the NJ Mortgage Professional Magazine • Conference Signage with your Company's Logo • Company Name and Logo in all Conference Advertising • Company Logo on Conference Website with hyperlink to company website • Recognition in the Conference Program Book • Half Page Advertisement (3.25" wide x 3.5" high) in the Conference Program Book 		

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		gold	silver
		<ul style="list-style-type: none"> • Half Page Advertisement (3.25" wide x 3.5" high) in the Conference Program Book • Publicity in the NJ Mortgage Professional • Recognition in the Conference Program Book • Recognition in Promotional Brochures • One Complimentary Full Conference Registration • Company Logo on Conference Website with hyperlink to company website • Recognition on Conference Signage 	<ul style="list-style-type: none"> • Publicity in the NJ Mortgage Professional • Recognition in the Conference Program Book • Recognition on Conference Signage
Continental Breakfast	Monday, March 12, 2012 - Commercial Property	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750
	Tuesday, March 13, 2012 - Commercial Property	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750
	Wednesday, March 14, 2012 - Residential	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$875
	Thursday, March 15, 2012 - Residential	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250
Coffee Break	Monday, March 12, 2012 - Commercial Property Morning	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Monday, March 12, 2012 - Commercial Property Afternoon	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Tuesday, March 13, 2012 - Commercial Property Morning	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Tuesday, March 13, 2012 - Commercial Property Afternoon	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Wednesday, March 14, 2012 - Residential Morning	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$600
	Wednesday, March 14, 2012 - Residential Afternoon	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$600
	Thursday, March 15, 2012 - Residential	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$600
Luncheon	Monday, March 12, 2012 - Commercial Property	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250
	Tuesday, March 13, 2012 - Commercial Property	<input type="checkbox"/> \$3,250	<input type="checkbox"/> \$1,625
	Wednesday, March 14, 2012 - Residential	<input type="checkbox"/> \$4,250	<input type="checkbox"/> \$2,125
	Thursday, March 15, 2012 - Residential	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250
Networking Cocktail Reception	Sunday, March 11, 2012	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,750
	Monday, March 12, 2012	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,750
Miscellaneous	March 11 - 15, 2012 - Registration Area	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,500
	Exhibit Hall Refreshments	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750

To register as a sponsor, complete the form on page 4.

For advertising, see page 5.

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sponsorship selection:

Please check the appropriate box indicating your Sponsorship selection and mail this form, with all necessary supporting paperwork (if your Sponsorship includes a booth or Conference Registration include that paperwork), with your non-refundable check.

my sponsorship includes:

- Complimentary Booth and my Choice for Location is _____
- Complimentary Full Conference Registration. Be sure to include the Registration Form(s) when you send in this Sponsorship Form. (For questions about Sponsorships email Dana Maki at dmaki@mbanj.com)
- A Full Page Ad for the Program Book 3.25" wide x 7" high (submit electronically to: rfernandez@mbanj.com)
- A Half Page Ad for the Program Book 3.25" wide x 3.5" high (submit electronically to: rfernandez@mbanj.com)

Conference Partner/Cocktail Reception	Tuesday, March 13, 2012	<input type="checkbox"/> \$10,500
	Wednesday, March 14, 2012	<input type="checkbox"/> SOLD
Executive Annual	Residential	<input type="checkbox"/> \$10,000
	Commercial Property	<input type="checkbox"/> \$5,000
Keynote Speaker	Residential	<input type="checkbox"/> \$8,500
Exclusive Gold	Neck Wallets	<input type="checkbox"/> \$8,500
	Residential Badges	<input type="checkbox"/> SOLD
	Commercial Badges	<input type="checkbox"/> \$3,500
	Program Book	<input type="checkbox"/> \$5,500
	Aisle Signs - Residential	<input type="checkbox"/> SOLD
	Cyber Cafe - Residential	<input type="checkbox"/> SOLD

		gold	silver
Continental Breakfast	Monday, March 12, 2012 - Commercial Property	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750
	Tuesday, March 13, 2012 - Commercial Property	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750
	Wednesday, March 14, 2012 - Residential	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$875
	Thursday, March 15, 2012 - Residential	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250
Coffee Break	Monday, March 12, 2012 - Commercial Property Morning	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Monday, March 12, 2012 - Commercial Property Afternoon	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Tuesday, March 13, 2012 - Commercial Property Morning	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Tuesday, March 13, 2012 - Commercial Property Afternoon	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
	Wednesday, March 14, 2012 - Residential Morning	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$600
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Networking Cocktail Reception	Sunday, March 11, 2012	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,750
	Monday, March 12, 2012	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,750
Miscellaneous	March 11 - 15, 2012 - Registration Area	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,500
	Exhibit Hall Refreshments	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750

Contributions	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250
<ul style="list-style-type: none"> • Recognition in the Conference Program Book • Recognition on Conference Signage 			

To submit your sponsorship/ad form please complete this form and return it with a check made payable to: MBA-NJ - Regional Conference, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095. Or Fax this form with your Credit Card Information to Fax: 800-905-8337. Phone: 732-596-1619. Web: www.mbanj.com. Photocopies are acceptable. Sponsorship/Advertising are non-refundable. A \$30 fee will be charged for returned checks. For questions email Dana Maki at dmaki@mbanj.com.

Company Name

Contact Person & Title

Mailing Address

City/State/Zip

Phone/Fax/E-mail

Payment Method:

- Check (made payable to MBA-NJ-Regional Conference)

Credit Card:

- VISA or MASTERCARD

WE DO NOT ACCEPT AMERICAN EXPRESS OR DISCOVER CHARGE CARDS.

Name on card

Signature

Card Number

3 digit V-code

Expiration MM/YYYY

Billing Address (If different from above)

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Reach top decision makers at the 2012 Regional Conference of Mortgage Bankers Associations, which will be held from March 11 - 15 at the Trump Taj Mahal Casino Resort in Atlantic City. A comprehensive Program Book and Exhibit Guide is being produced for the 2012 Regional Conference and will be distributed to all attendees. Don't miss this powerful opportunity to communicate your company's message to over 3,500 mortgage industry professionals, including senior level executives and business owners!

advertising size		
Full Page Ad (vertical only)	3.25" wide x 7" high	
Half Page Ad (vertical only)	3.25" wide x 3.5" high	
advertising rates	camera ready	not camera ready*
Back Cover	<input type="checkbox"/> \$1,425.00	<input type="checkbox"/> \$1,525.00
Inside Front Cover	<input type="checkbox"/> \$1,400.00	<input type="checkbox"/> \$1,500.00
Inside Back Cover	<input type="checkbox"/> \$1,250.00	<input type="checkbox"/> \$1,350.00
Full Page	<input type="checkbox"/> \$850.00	<input type="checkbox"/> \$950.00
Half Page	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$750.00
* Please include specific typesetting and design instructions when sending in non camera ready artwork.		

Payment must be received with the order and advertisement, premium space is on a first come, first served basis. A non-refundable check should be made payable to **MBA-NJ Regional Conference** and mailed to the MBA-NJ, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095. Returned Checks — A \$30 fee will be charged for returned checks.

Deadline — Ads MUST be received by the MBA-NJ office no later than February 16, 2012. The ads should be in hi-resolution.eps or .pdf format. To place your ad order, please complete the form on the next page and return with your ad copy and a check in the appropriate amount. If you have any questions please call 732-596-1619.

To submit your sponsorship/ad form please complete this form and return it with a check made payable to: MBA-NJ - Regional Conference, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095. Or Fax this form with your Credit Card Information to Fax: 800-905-8337. Phone: 732-596-1619. Web: www.mbanj.com. Photocopies are acceptable. Sponsorship/Advertising are non-refundable. A \$30 fee will be charged for returned checks.

Company Name

Contact Person & Title

Mailing Address

City/State/Zip

Phone/Fax/E-mail

Payment Method:

Check (made payable to MBA-NJ-Regional Conference)

Credit Card:

VISA or MASTERCARD

WE DO NOT ACCEPT AMERICAN EXPRESS OR DISCOVER CHARGE CARDS.

Name on card

Signature

Card Number

3 digit V-code

Expiration MM/YYYY

Billing Address (If different from above)